



"Not to us, O Lord, not to us, but to your name give glory because of Your lovingkindness, because of Your truth." Psalm 115:1

Greetings,

It is hard to find the words to express our joy as we enter 2014 celebrating two very significant milestones in the MegaVoice journey - **the 25th anniversary of our formation, and the distribution of the one-millionth MegaVoice audio Bible**. Our ministry partners, donors and the global MegaVoice team have trusted the Lord's lovingkindness for good things, and now a million MegaVoice audio Bibles have been distributed - Hallelujah! We rejoice!

Genesis of the MegaVoice Team - 1989

MegaVoice really began moving forward 25 years ago in Manila at the *Lausanne II: International Congress on World Evangelization*. It was during that event that Tom Treseder, then State Director of the Bible Society in Australia (NSW), spent days meeting with American engineer, Ken Crowell. Both were like-minded men and united in their desire to reach billions of non-reading people using audio Scriptures.

Tom related to Ken his incredible frustration with the serious limitations of cassette tape player technology. The very media which had taken the western church by storm in the 70's and 80's had been adopted by agencies in their work - but cassette players proved to be no match for harsh field environments.

And there were other drawbacks to using tape. A whopping 40 audio cassettes were required to playback a single Bible, assuming of course that you could get a tape to play at all. In tropical climates tapes turned into a kind of elastic mess. In arid places across the *10/40 Window*, playback heads and gears were ground to bits by invading sand. There had to be a better way - a better technology - to reach the billions who simply could not read the printed Word.



MegaVoice Ambassador
First Generation Player



MegaVoice Envoy Dual
New Generation Player

Tom showed Ken a sketch of his proposed solar-powered audio Bible along with a long list of desired features for the envisioned device. He then told him how Mazda cars told their drivers, *Shut the door!* Hearing those talking Mazda car warnings really lit a fire under Tom - something radically new could be made! The Mazda audio messages were stored on 10-second memory chips. Tom hoped that if Ken could somehow combine two chips, maybe they could get twenty seconds of audio.

Two months later, Ken managed to engineer a solar-powered demo unit with a ten second verse from the 23rd Psalm. Tom played the verse for the board of the Norwegian Bible Society. The MegaVoice duo of Tom and Ken had just taken the first step in the creation of the first-ever, solid-state audio Bible - called MegaVoice.

Of course today we live in a digital world - but when Tom and Ken got together in 1989, the appearance of the first MP3 player was still eight long years away. Creating an affordable audio Bible that would speak in every known language - a strategic resource for ministries everywhere - that was the goal of these two visionary pioneers.

The Dream Now a Reality - Solar Panel Included

25 years later and MegaVoice is being used by partnering ministries to reach people throughout the world. Ministries add their own content or use audio Scriptures from the expansive MegaVoice Audio Library - hosting thousands of languages.

And, Tom's 1989 list of dreamed-for-features? Today they are standard on all MegaVoice audio Bibles: affordable, solar-powered, no moving parts, secure message, small and lightweight, immune to *10/40 Window* and equatorial climatic conditions, easy to navigate, along with a host of other features that have become the hallmark of MegaVoice.

Celebrating the 25th year of the founding of MegaVoice would have been blessing enough - but knowing that one million MegaVoice audio Bibles are now in the hands of people around the world is surely a double blessing. In fact, we might even call it a tenfold blessing because our research shows that, on average, as many as ten people share a single MegaVoice player.



Charles and the MegaVoice Team Celebrating the 1 Millionth MegaVoice audio Bible

And so, we celebrate this 25th anniversary year of our founding with you and a host of partnering ministries, faithful donors and our global MegaVoice team. It is because of the lovingkindness of the Lord, and your unwavering commitment over the past quarter century, that a million audio Bibles have been distributed - so far.

I say "so far" because as we enter 2014, unprecedented opportunities to reach millions more with the Gospel abound.

May the Lord bless you richly,

Charles Cibene
CEO, MegaVoice

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